



FOR IMMEDIATE RELEASE

*****MEDIA ALERT*****

First Book to Honor William Milligan and the Southeastern Warehouse Association's Commitment to Literacy

First Book and Communities in Schools to host book distribution for local children to celebrate Milligan and SWA

WASHINGTON, D.C., Nov. 21, 2006—First Book®, the international nonprofit that provides children from low-income families the opportunity to read and own their first new books, will honor William Milligan, Executive Director of the Southeastern Warehouse Association, for his organization's tireless commitment to helping place books into the hands of children in need. Their ongoing support has enabled First Book to further its mission and bring millions of books and educational resources to children and adults across the country.

What: Members of First Book and Communities in Schools of Charlotte-Mecklenburg will host a story time event with Mr. Milligan for the children at Westerly Hills Elementary School and then go classroom-to-classroom to place brand new books into the hands of every child in the school to keep and take home.

Where: Westerly Hills Elementary School
Media Center
4420 Denver Ave.
Charlotte, NC 28208
980-343-6021

When: Thursday, November 30, 2006
10:00 A.M. – 11:00 A.M.

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