



## First Book-Charlotte

10820 Fountaingrove Drive  
Charlotte, NC 28262  
Phone – 704.621.0066  
Email: [charlotte\\_nc@firstbook.org](mailto:charlotte_nc@firstbook.org)  
[www.FirstBookCharlotte.org](http://www.FirstBookCharlotte.org)

### Board of Directors

#### Chair

*Colleen Ludington*  
Children's Book Author

#### Vice Chair

*Erin McClure, Med,*  
NBCT CMS

#### Gala Chair

*Wendi Reichard*  
Creative Concepts

#### Treasurer

*Kristen Rogers*  
KPMG LLP

#### Secretary

*Frederica Coleman*  
Branding Consultant

#### Volunteer Liaison

*Brittany Slagle*  
Union County Teacher

#### *Michelle Boudin*

WCNC Reporter

#### *Courtney Channell*

Dixon Hughes, PLLP

#### *Jen & Mike LaPierre*

Time Warner Cable

#### *Michelle Murchison*

Newell Rubbermaid

#### *Tracy Solida*

#### *Nicole Spruill, M.Ed*

Speech-Language  
Pathologist

#### *Linda Vanderbosch*

#### Members At-Large

*Sue Makepeace*  
KNEX Worldwide

#### *Tom Mathews*

Time Warner Cable

Dear Friend of First Book,

First Book-Charlotte is part of the national, all-volunteer non-profit network of local advisory boards whose sole mission is to help children from low-income families read & own their own books. **Since our launch locally in 2006, First Book-Charlotte has granted nearly 200,000 brand new books to children in Mecklenburg & Union counties**, in programs such as More at 4, A Child's Place, Bright Blessings, Thompson Child & Family Focus, The Brookstone Schools, Union County Smart Start, YWCA of the Carolinas, YMCA's Starfish Academy, and more.

#### Why do we do what we do?

- 80% of low-income child care centers have no age-appropriate books
- More than 62% of low-income families have no books in the home
- In the average middle income family, there are 13 books per child; in the average low-income neighborhood, there is **1 book for every 300 children...**

You can feel confident about supporting First Book. Not only is our purchasing power unmatched (we can provide a brand new book for around \$2.50), as an all-volunteer organization, 100% of the funds or in-kind donations you provide go directly to providing books to children in the Charlotte area. We have received both national and local accolades (*4-star rating from Charity Navigator, Forbes Gold Star Charity, "Best of the Best 2008"* by Charlotte Magazine, are among the list), and we are passionate about making a difference in our community.

How can you help? We are asking friends, business associates and merchants to consider sponsoring or donating to our annual Spring Gala & Auction, hosted by News Channel 36 Meteorologist Larry Sprinkle on Friday, May 18<sup>th</sup> at Providence Country Club. All donors will be featured in our Auction Catalog. Corporate sponsorships are also available for this festive event, and Gala tickets may be purchased at [FirstBookCharlotte.org](http://FirstBookCharlotte.org).

Attached is an Auction Procurement Form for your consideration. Please don't hesitate to contact us if we can provide further information, or to discuss how you can become involved with First Book-Charlotte.

With kind regards,

*Colleen Ludington*

Colleen Ludington  
Chairperson, First Book-Charlotte

*Mike LaPierre*

Michael LaPierre  
Auction Procurement Chair





**First Book-Charlotte: "An Evening of Magic"**

**May 18, 2012**

*Procurement Deadline: May 4, 2012*

| DONOR INFORMATION (please print)                          |       |                               |
|---|-------|-------------------------------|
| Name of Donor (as you would like it to appear in catalog) |       | Business Name (if applicable) |
| Contact #1  | Name  |                               |
| Mailing Address 1   |       | Mailing Address 2             |
| City  | State | Zip                           |
| Phone   | Fax   | Email                         |

| DONOR INFORMATION (please print)      |                                |
|---------------------------------------|--------------------------------|
| Detailed Description of Donation      | Estimated Fair Market Value \$ |
|                                       |                                |
|                                       |                                |
|                                       |                                |
| Restrictions? If yes, provide details |                                |
|                                       |                                |

| DONATION DETAILS (check all that apply)   |  |  |
|---|--|--|
| DELIVERY  | CERTIFICATES & DISPLAY   | MISCELLANEOUS  |
| <input type="checkbox"/> I will deliver<br><input type="checkbox"/> Please contact me to arrange pickup | <input type="checkbox"/> I will provide gift certificate<br><input type="checkbox"/> Please create gift certificate<br><i>AND</i><br><input type="checkbox"/> I have props to enhance display<br><input type="checkbox"/> Please find display props for me | <input type="checkbox"/> Cash donation enclosed<br><input type="checkbox"/> Please contact me regarding sponsorship opportunities<br><input type="checkbox"/> Employer's matching gift form enclosed |

|   |       |  |
|---|-------|--|
| <b>Deliver Donations &amp; Props by May 4 to:</b><br>Colleen Ludington<br>17324 Wavecrest Court<br>Cornelius, NC 28031<br>Phone: 704-299-5147 |       | <b>Please mail this form to:</b><br>Colleen Ludington<br>First Book-Charlotte<br>17324 Wavecrest Court<br>Cornelius, NC 28031<br>Or email to:<br>michael.lapierre@firstbookcharlotte.org |
| <b>For Use By Procurement Committee</b>   |       |  |
| Procured By   | Phone |  |
| Email   |       |  |