

# First Book-Charlotte

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[www.FirstBookCharlotte.org](http://www.FirstBookCharlotte.org)



## Board of Directors

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*Colleen Ludington*  
Children's Book Author

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Dear Friend of First Book,

First Book-Charlotte is part of the national, all-volunteer non-profit network of local advisory boards whose sole mission is to help children from low-income families read & own their own books. **Since our launch locally in 2006, First Book-Charlotte has granted more than 325,000 thousand brand new books to children in Mecklenburg & Union counties, and beyond.**

Why do we do what we do?

- 80% of low-income child care centers have no age-appropriate books
- More than 62% of low-income families have no books in the home
- In the average middle income family, there are 13 books per child; in the average low-income neighborhood, there is ***1 book for every 300 children...***

You can feel confident about supporting First Book. Not only is our purchasing power unmatched (we can provide a brand new book for around \$2.50), as an all-volunteer organization, 100% of the funds or in-kind donations you provide go directly to providing books to children in the Charlotte area. We have received both national and local accolades (*4-star rating from Charity Navigator, Forbes Gold Star Charity, "Best of the Best 2008"* by Charlotte Magazine, are among the list), and we are passionate about making a difference in our community.

How can you help? We are asking friends, business associates and merchants to consider sponsoring or donating to our annual Spring Gala & Auction, on Friday, May 16, 2014. All donors will be featured in our Auction Catalog. Corporate sponsorships are also available for this festive event, and Gala tickets may be purchased at [FirstBookCharlotte.org](http://FirstBookCharlotte.org).

Attached is an Auction Procurement Form for your consideration. Please don't hesitate to contact us if we can provide further information, or to discuss how you can become involved with First Book-Charlotte.

With kind regards,

*Colleen Ludington*

Colleen Ludington  
Co-founder, First Book-Charlotte

*Mike LaPierre*

Michael LaPierre  
Procurement Co-chair





**First Book-Charlotte: "An Evening of Magic"**  
**May 16, 2014**  
*Procurement Deadline: May 9, 2014*

<b>DONOR INFORMATION</b> (please print)			
Name of Donor (as you would like it to appear in catalog)		Business Name (if applicable)	
<b>Contact #1</b>	Name		
Mailing Address 1		Mailing Address 2	
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<b>DONATION INFORMATION</b> (please print)	
Detailed Description of Donation	Estimated Fair Market Value \$
Restrictions? If yes, provide details	

Please do NOT bundle my item with others

<b>DONATION DETAILS</b> (check all that apply)		
DELIVERY	CERTIFICATES & DISPLAY	MISCELLANEOUS
I will deliver <input type="checkbox"/> Please contact me to arrange pickup	<input type="checkbox"/> I will provide gift certificate <input type="checkbox"/> Please create gift certificate <i>AND</i> <input type="checkbox"/> I have props to enhance display <input type="checkbox"/> Please find display props for me	<input type="checkbox"/> Cash donation enclosed <input type="checkbox"/> Please contact me regarding sponsorship opportunities <input type="checkbox"/> Employer's matching gift form enclosed

<b>Deliver Donations &amp; Props by May 9 to:</b> MICHAEL LAPIERRE First Book-Charlotte 4525 Rounding Run Rd Charlotte, NC 28277  Phone: 704-299-5147		<b>Please mail this form to:</b> MICHAEL LAPIERRE First Book-Charlotte 4525 Rounding Run Rd Charlotte, NC 28277 Or email to: <a href="mailto:Michael.lapierre@twcable.com">Michael.lapierre@twcable.com</a>
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